

5 things Lob can do for your *direct mail*



Increase ROI exponentially

10x

increase in ROI

for hundreds of enterprise companies who count on Lob to execute direct mail campaigns with hyper-personalization, continuous optimization, and multiple form factors



Improve operational efficiency

85%

increase in efficiency

with an easy to use automation platform and an on-demand print and delivery ecosystem



Be eco-conscious

100%

carbon neutral

Less environmental impact of your direct mail



Be more efficient

10000s

hours saved

by eliminating legacy direct mail workflows



Execute in days, not weeks

5-7 days

to create and send your direct mail campaigns

Lob

The only *automation* platform for direct mail.

Over 1 billion mailpieces sent since 2013. Half of U.S. households have received a mailpiece created by Lob.

lob.com/sales