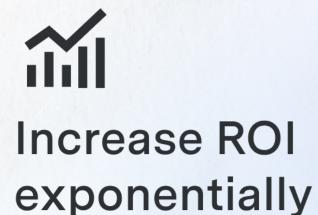
5 things Lob can do for your *direct mail*



10X
increase in ROI

for hundreds of enterprise companies who count on Lob to execute direct mail campaigns with hyper-personalization, continuous optimization, and multiple form factors



Improve operational efficiency

85% increase in efficiency

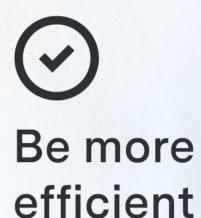
with an easy to use automation platform and an on-demand print and delivery ecosystem



Be ecoconscious 100%

carbon neutral

Less environmental impact of your direct mail



1000s

hours saved

by eliminating legacy direct mail workflows



Execute in days, not weeks

5-7_{days}

to create and send your direct mail campaigns



Over 1 billion mailpieces sent since 2013. Half of U.S. households have

received a mailpiece created by Lob.

The only *automation* platform for direct mail.

lob.com/sales